



Case Study: Being Communications

Being Communications is an ambitious digital communications company, which provides businesses with the support and know-how they need to succeed online. Specialising in website development, internet marketing and social media activities; they provide their customers with the tools they need to succeed and get maximum value from their online presence.

The Challenge:

Being Communications is known for their excellence in the field of online communications, and as such required a resilient and reliable hosting service, as the majority of their business is conducted online. As their company expanded, Being Communications looked to Atlas to provide them with a hosting service to support the qualified outbound email and web services they provide to their customers.

Being had previously operated these activities in-house, but as part of their expansion, they wanted a dedicated service partner, who would also provide them with access to their equipment.

The Solution:

Atlas was able to listen to the unique needs of Being Communications and offered a tailored solution. Atlas now provides Being with a hosting service through our data centre, which is in our own secure facility, operating dual vendor Internet bandwidth with fully redundant UPS with generator backup.

This facility is designed to operate to 99.999% uptime and Being can access additional bandwidth automatically as they have peaks in traffic. This means that Being do not have to worry about bandwidth congestion or downtime affecting the service they provide to their customers.

The Benefits

Through the service provided via Atlas' data centre, Being Communications benefit from:

- Scalable bandwidth that fully supports their business needs.
- Reduced downtime and less contention on lines.
- 24/7 support for mission critical services and equipment.
- Managed service means ZERO operational costs of maintaining this service in-house.

“Atlas were flexible enough to work with us on our specific requirements and provided us with a local solution, a service which other providers were unable to offer.” Conor Morrissey, Technical Director, Being Digital

“Being has a reputation for online excellence. The ability of Atlas to deliver flexible, yet reliable solutions, to support this standard, is a major reason customers choose us.” Richard Simpson, Marketing Manager, Atlas Communications